

Recently Discovered Tips for Ecological Graphic Design

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No to:

- Spot varnish
- Foil blocking
- Metallic ink or paint
- Plastic
- Shrink wrapping
- Plastic bags
- Laminating
- Vinyl lettering
- Window envelopes
- Envelopes when not needed
- Heavy paper stock
- Waste
- Glue
- Back-lit graphics
- 100% blocks of colour
- Coated paper
- Bleed
- Dark blue, dark purple and red
- CMYK
- Printing abroad
- Bigger

Yes to:

- 100% post-consumer recycled paper
- Waterless printing
- Vegetable-based inks
- Digital printing
- Blind embossing
- Lighter ink coverage
- Re-using, recycling, renewing, refilling, repairing, reclaiming
- Engraving, embossing, die-cutting, laser-cutting
- Thin paper
- Staples
- Wire-binding
- Screws
- Standard paper sizes
- Uncoated paper
- Black and white
- One or two colours
- Sustainability
- Local printers
- Smaller

See also:

www.lovelyasatree.com
www.apple.com/downloads/dashboard/reference/sustainablegraphicdesignwidget.html
www.ecofont.eu
www.greengraphicdesign.net
www.bw-environmental.com
www.lovelyasatree.com/
www.rethinkdesign.org